

News Releases

News releases concerning political or controversial issues or the overall operation of District schools, or involving more than one campus, shall be made only by the Superintendent or designee.

Other news releases concerning athletic events, programs, and activities at an individual campus shall be made by the Superintendent or designee.

**Communications
During a Crisis**

In any crisis situation affecting the District or an individual campus, the director of public relations shall be informed immediately. Only the Board President, Superintendent, director of public relations or designee shall be authorized to address the media as an official District spokesperson and shall be responsible for all communication with the news media.