

**District Goal and
Belief Statements**

The District has adopted a single-focused goal, four belief statements, and five core values that, when taken together, articulate the District's educational philosophy and promise to our community.

Every Spring Branch ISD graduate will attain a technical certificate, military training, or a two-year or four-year degree. This goal will be referred to as "Spring Branch T-2-4." The District will pursue the SBISD T-2-4 goal by increasing the number of students who complete a technical certificate, military training, or a two-year or four-year degree from 44 percent to 72 percent by 2022.

The District believes that a great school system:

- Builds on the strengths and gifts of each child;
- Provides students from poverty the same opportunities for success after high school as students from non-poverty homes;
- Instills in every student the belief that he or she can achieve more than he or she thinks possible; and
- Ensures that every adult in the system is committed to the successful completion of some form of higher education for every child.

Core Values

The five Core Values serve as guiding principles that undergird and inform the actions, behaviors, and decisions of our Board of Trustees, staff, students, community, and partners. These essential, non-negotiable ideals and expectations define who we are as Spring Branch ISD, individually and collectively, when we are at our best.

SBISD Core Values shall be referred to as "The Spring Branch Way," and are the foundation of our school district's organizational culture.

1. Every Child
We put students at the heart of everything we do.
2. Collective Greatness
We, as a community, leverage our individual strengths to reach challenging goals.
3. Collaborative Spirit
We believe in each other and find joy in our work.
4. Limitless Curiosity

We never stop learning and growing.

5. Moral Compass

We are guided by strong character, ethics, and integrity.

Brand Promise

In SBISD, our brand is our promise to the community and is an articulation of our philosophy: Inspiring Minds, Shaping Lives.